

**CULTURE
CREATIVE**

Live Experiences Portfolio 2027-2028

ABOUT THIS DOCUMENT This document contains preliminary concepts and suggestions for the concept titled as above. All proposed items are subject to discussion, budgeting, availability, contracting and further refinement. The ability to be able to implement this scheme is also dependant on a number of factors outside of Culture Creative's control and subject to discussion and permissions with the landowner/venue.

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Who we are

Since 2004, Culture Creative has been producing arts and cultural events, and creating light art experiences in some of the most environmentally sensitive, heritage and landscape settings in the World.



CULTURE
CREATIVE



We are known for making the
extraordinary happen...



We work in different climates and in different cultures. We have a team on the ground in Australia and in the USA, and a network of producers worldwide.

'The Culture Creative team is open to ideas, prefers to work collaboratively, and intuitively understands their role to support the outcomes needed by their clients.'
Jacksonville Zoo

Who is involved?



Our creative team is run by Managing Director Zoe Bottrell. Zoe specialises in delivering visually stunning events in heritage and landscape settings, often in challenging locations. Her creative vision has delivered events in some of the World's most recognised and well loved landscapes including Blenheim Palace, Kew Gardens and Botanical Gardens across Australia and the USA.



Ian Bone is our Head of Production and H&S. Ian has over 35 years of experience working on large-scale events and with local authorities and emergency services, delivering safe events worldwide. Ian and his team work on strategic planning and logistics, and have the technical expertise to deliver incredible events.



The wider team consists of 35 full time and part time staff based in the USA and Australia and all across the UK, from Scotland, to the South Coast. Alongside our core team, we regularly employ trusted freelancers, to assist with the delivery of our events across the globe. Many of our freelance teams have worked with us for over two decades, .

What we do...

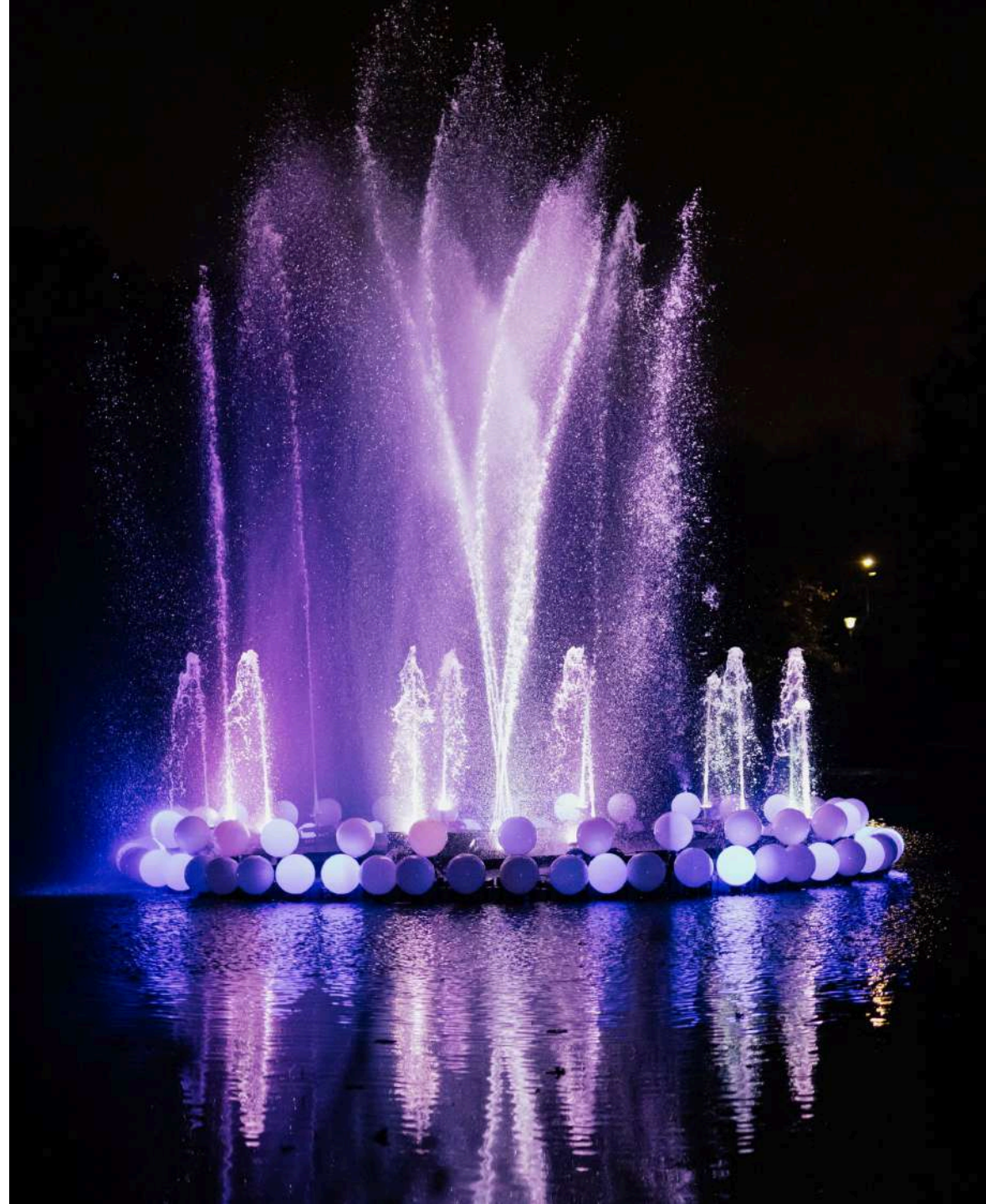
No matter the occasion, we ensure every visitor has a 5-star experience from the moment they arrive, to the moment they head home. From curating the event design and safe installation, to the event delivery, we ensure each element is carefully considered and planned.

Content Creation

Our in-house creative team can take a simple or a complex idea, and create something bespoke and unique to you and your story. Whether it is an art display, exhibition, community event, or a bespoke event for a small indoor or large outdoor space we can make your idea happen.

Bespoke Props

Our props team, led by BAFTA award-winning designer Clare Elliott, can design and produce bespoke props and set dressing elements for a wide range of indoor and outdoor events. These include costumes, exhibitions, grotto experiences, Halloween props and complete trails themed using well-known, fairy tale characters.



What we do...

Event Management

Our in-house team of Event Managers has extensive knowledge of operational planning and the level of detail required to make every event a success. We can work flexibly and deliver a complete event management package, working alongside our trusted supplier network including stewards, medics and traffic management teams; or simply offer advice and guidance to supplement your existing operations team on the ground.

Promotion

We can work closely with your in-house team, to ensure our campaign is effective and complements what your visitors expect year-round. Or, we can work with you to promote your event bringing on board our partners to deliver a comprehensive marketing campaign and sell tickets if required.



What we do...

Production, Logistics and H&S

Our production team is at the heart of what we deliver. Responsible for the installation and H&S of our content both in the UK and overseas including; artist works, trail content, festival stages, audio and lighting. The team is also able to consult on health and safety, crowd management, and find workable solutions for ambitious large-scale projects on tight budgets. Our in-house logistics team ensures products reach our venues safely and on time using minimal transport. The team transports materials across the globe and as such, has an extensive knowledge of the processes required.

Lighting Design

Headed up by Tony Simpson, a theatrical and outdoor event lighting designer with over 34 years experience, we are able to offer a complete lighting design service for projects across both indoor and outdoor venues. Working closely with trusted suppliers we are also able to procure all the latest equipment and special effects.



Leaving no trace...

We understand what is needed to deliver events in the natural environment, and have an unwavering commitment to monitoring and improving our environmental impact year-on-year, no matter the size or location of the event. We work within UNESCO World Heritage sites, SSSI sites, and leading Botanical Gardens worldwide. We work with our partners to ensure the following measures are implemented as a matter of course:

- Minimising energy usage and optimising mains power.
- Switching to LED lighting only, wherever possible.
- Effectively planning power requirements to ensure minimal generator use.
- Using renewable biofuels (HVO) instead of diesel in generators, plant equipment and buggies.
- Engaging our supplier network to ensure new products are available including solar powered generators and battery packs.
- Contracting suppliers that are committed to minimising waste and maximising recycling.



2027-2028 Portfolio of Live Experiences

This list is what we currently offer, however, we can also work flexibly and create bespoke events in response to your own ideas.

- Illuminated Trails
- Indoor Dressing Experiences
- Christmas Grottos
- Neverland Indoors
- Neverland Outdoors
- Soundscapes
- Art in the Night Garden
- Art in the Day
- Halloween
- Fire Shows
- Contemporary Garden Parties
- Nutcracker Experience
- Prop Hire



Illuminated Trails



Illuminated Trails

We are leaders in the creation of light trails worldwide.

Since 2004, we have created light trails in some of the most environmentally sensitive heritage and landscape settings in the World. Including Botanical Gardens in Melbourne, Chicago, Edinburgh, London (Kew) and San Diego.

We curate each trail using content from our own collections, and artwork by leading light artists we know and regularly programme. We also do a call-out each year for fresh ideas, and work with venues to commission local artists to get involved.

Over 90% of the content on our trails is new each year.

Interested? [Get in touch](#)







Indoor Dressing Experiences

Indoor Dressing Experiences

Our creative team based in Northumberland is headed up by BAFTA award-winning designer Clare Elliott. Clare has worked as a costume and set designer on award-winning films and TV series, including *Wind in the Willows*, *The Reluctant Dragon*, *The Fool of the World*, and the *Flying Ship*. Other credits include feature film *Mars Attacks!*, TV series *Noddy*, *Cabbage Patch Kids*, *Bill and Ben*, *Andy Pandy*, *Postman Pat* and many more.

Together with a small team of talented designers, Clare dresses heritage venues and creates props for themed events worldwide.

Christmas Grottos

Our highly experienced team also creates bespoke festive grottos suitable for any size of space. Working alongside you we can elevate or re-design an existing experience with additional dressing or activities. Or, we can work with you to create a brand new bespoke experience suited to your space, operational visitor flow, and designed to ensure a maximum return on ticket sales.

Each experience can include actor-led elements taking families on a storytelling journey, and options for crafting and workshop activities. We can also source gifts, and of course, create the magic with our immersive set dressing and props, producing a cohesive experience guaranteed to leave your visitors with treasured memories.

Interested? [Get in touch](#)





Cinderella



Nutcracker



Alice in the Palace



Sleeping Beauty



Nutcracker



Nutcracker



Alice in the Palace

Cinderella



Snow Queen



Snow Queen



Neverland



Nutcracker

NEVERLAND

Indoors



NEVERLAND

... second to the right and straight on till morning!

"From pirate ships, mermaids and ticking crocs, to Captain Hook and Tinkerbell, the tour leaves you mesmerised."

Reimagined by BAFTA award-winning designer Clare Elliott, who heads up the design team at Culture Creative. Clare's take on JM Barrie's timeless tale of Peter Pan is breath-taking.

JM Barrie gifted the rights to Peter Pan to Great Ormond Street Hospital in 1929 and this trail is created under licence to GOSH Charity.

Visitors follow a Tinkerbell trail of fairy dust through a moonlit London skyline and on to the Mermaid Lagoon, Skull Rock, Crocodile Creek, and the Lost Boy's Island where they encounter the infamous Captain Hook on board a pirate ship.

The use of multiple rooms allows the story to come alive in each space, however the show and the bespoke props can be tailored to fit a different number of size and style of rooms, allowing the story to be told in multiple ways.

Each part of the story is programmed with its own enchanting soundscape, interactive elements, and the option to use various immersive tools, such as projected animations to truly elevate the experience.

Interested? [Get in touch](#)





NEVERLAND outdoors



NEVERLAND

Once upon a time...

The story of Peter Pan, created by JM Barrie, follows the adventures of a mischievous boy who can fly and refuses to grow up. Created under licence to Great Ormond Street Hospital Charity, who hold the rights to Peter Pan, our illuminated trail, which premiered in 2025, is currently touring the USA.

The trail begins with Peter's adventures in London and has three key chapters...

Departure for Neverland

In Edwardian London, Peter Pan visits the nursery of the Darling family to listen to Mrs. Darling's bedtime stories. After his shadow is captured by the family dog Nana, Peter returns one night with his fairy companion, Tinkerbell, to retrieve it. He awakens the eldest daughter Wendy, who sews his shadow back on. Peter then convinces Wendy and her brothers, John and Michael, to fly away with him to Neverland, a magical island where children never age.

Life in Neverland

Upon arrival, the Darlings meet the Lost Boys, a group of forgotten children for whom Wendy becomes a mother figure. Their time is filled with adventures involving mermaids, Native Americans, and the villainous Captain Hook. Hook seeks revenge on Peter for cutting off his hand and feeding it to a crocodile, which now follows the pirate, constantly ticking with the clock it swallowed.

The Final Battle and Return

The conflict peaks when Captain Hook kidnaps the Darlings and the Lost Boys while Peter is away. Peter rescues them, defeating Hook in a final duel that ends with Hook being chased away (or consumed) by the crocodile.

Interested in hiring this trail? [Get in touch](#)





SOUNDSCAPES



Immersive soundscapes in beautiful landscapes.

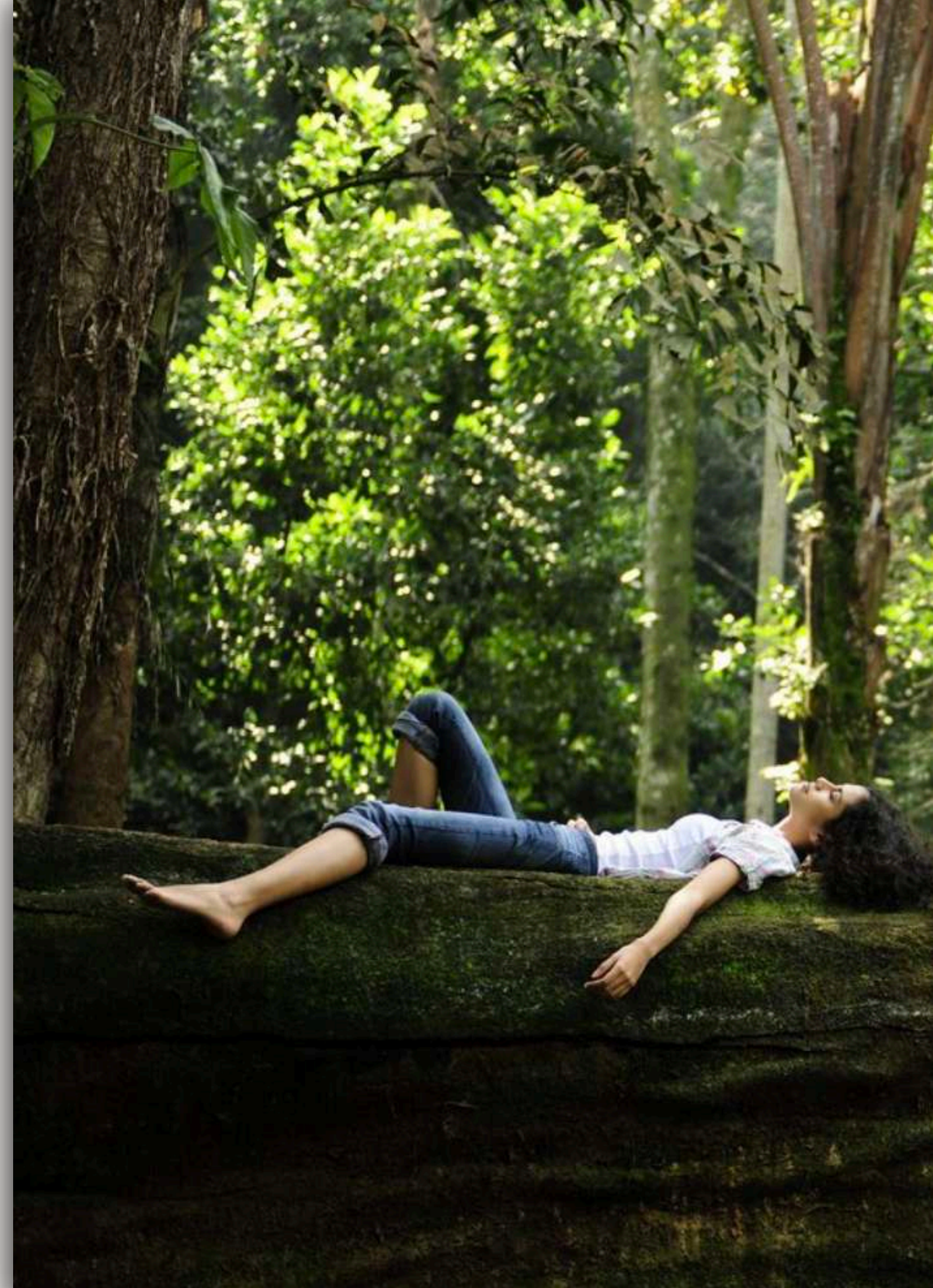
SOUNDSCAPES

Soundscapes is a daytime, audio-led, outdoor event, created to provide an escape from the noise of everyday life and create a space where visitors can immerse themselves in the sounds of nature. This truly unique event is designed to encourage visitors to spend an hour or more soaking up multiple audio experiences throughout the Soundscapes trail.

Using Soundscapes state-of-the-art technology, we can create a different sound for each area of the trail, enabling someone who is completely present within an area to hear their surroundings 'sing'. Whether that area is beside water, under a tree canopy, or at the opening to a large field, Soundscapes' unique soundtrack creates a deeper connection for each person with each area, and heightens their experience of being present in a space.

Soundscapes can work as a stand-alone experience, or as part of a health and wellbeing offer at a festival or event, curated to complement other elements.

Talk to us about how Soundscapes can work in your space



Art in the Night Garden



Art in the Night Garden

'...experience the true beauty of light art'.

An outdoor experience curated using artworks from some of the World's leading lighting designers and artists, creating a bespoke outdoor gallery.

A flexible artwork display which can be tailored to suit your space and budget, this is the perfect event for gardens, as well as urban outdoor spaces, creating a beautifully immersive experience for all ages and encouraging visitors to visit 'out of hours'.

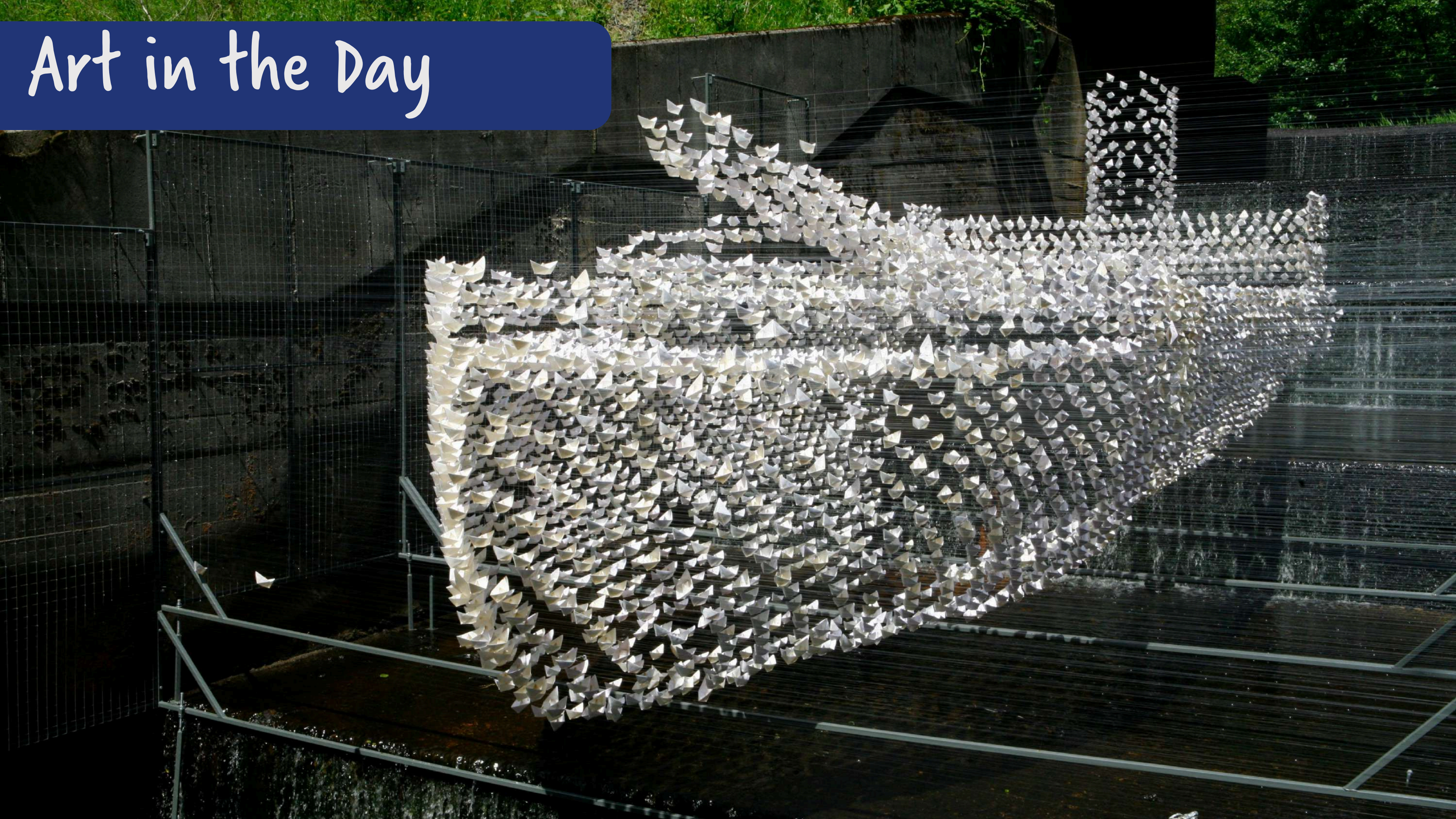
Depending on which artworks are chosen, this event also has the ability to work incredibly effectively during the daytime as well as in the evening, giving additional opportunity for increasing visitor numbers and commercial spend.

www.artinthenightgarden.com

Interested? [Get in touch](#)







Art in the Day

Art in the Day

Our team works with international artists all year-round, in a variety of settings across the globe. We are highly experienced in presenting works of art and presenting stories in new and engaging ways, both indoors and out.

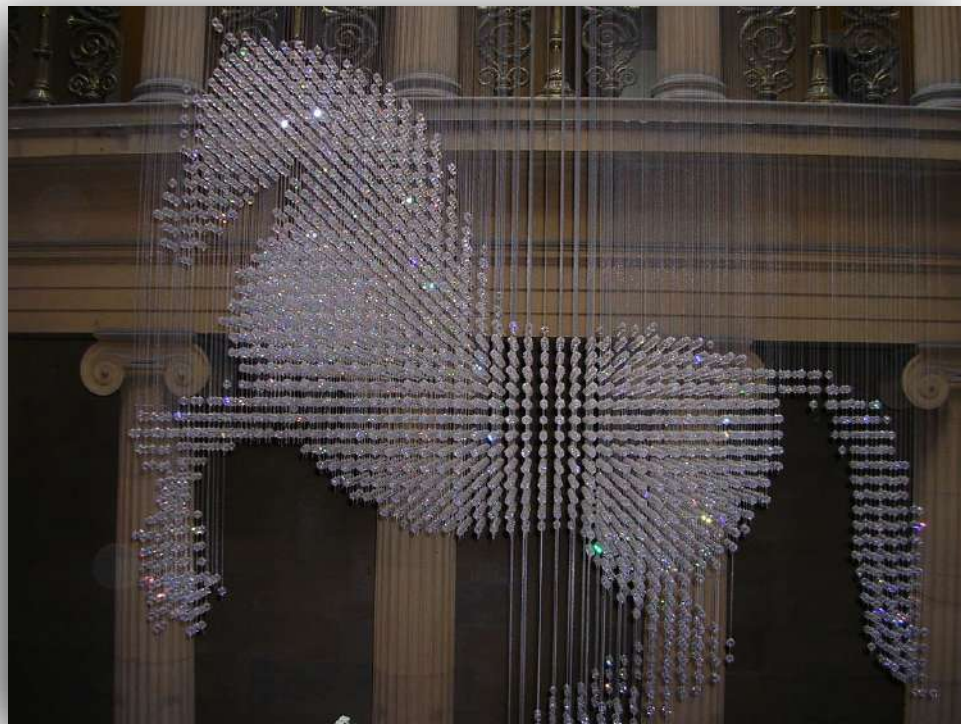
Using our specialist skills, we are able to curate the perfect daytime art event for gardens and outdoor spaces in towns and cities. Creating opportunities to present your venue in a new way, increasing footfall, drawing new audiences and increasing commercial revenue opportunities.

These events can be used to mark a special moment such as a centenary year, or raising your profile with striking imagery of artworks within your landscape.

Art in the day is extremely flexible and can be tailored to suit your space, on your time and within your budget.

Interested? [Get in touch](#)





Halloween



Halloween

The later it gets, the spookier it gets...

If you are looking for an all-round Halloween event that works for younger children, older children, and adults on a night out, then talk to us about creating a sensationally spook-tacular experience...

Our Halloween experiences work from dusk through into the evening. The later it gets, the spookier it gets, whilst still retaining a fun, family event environment.

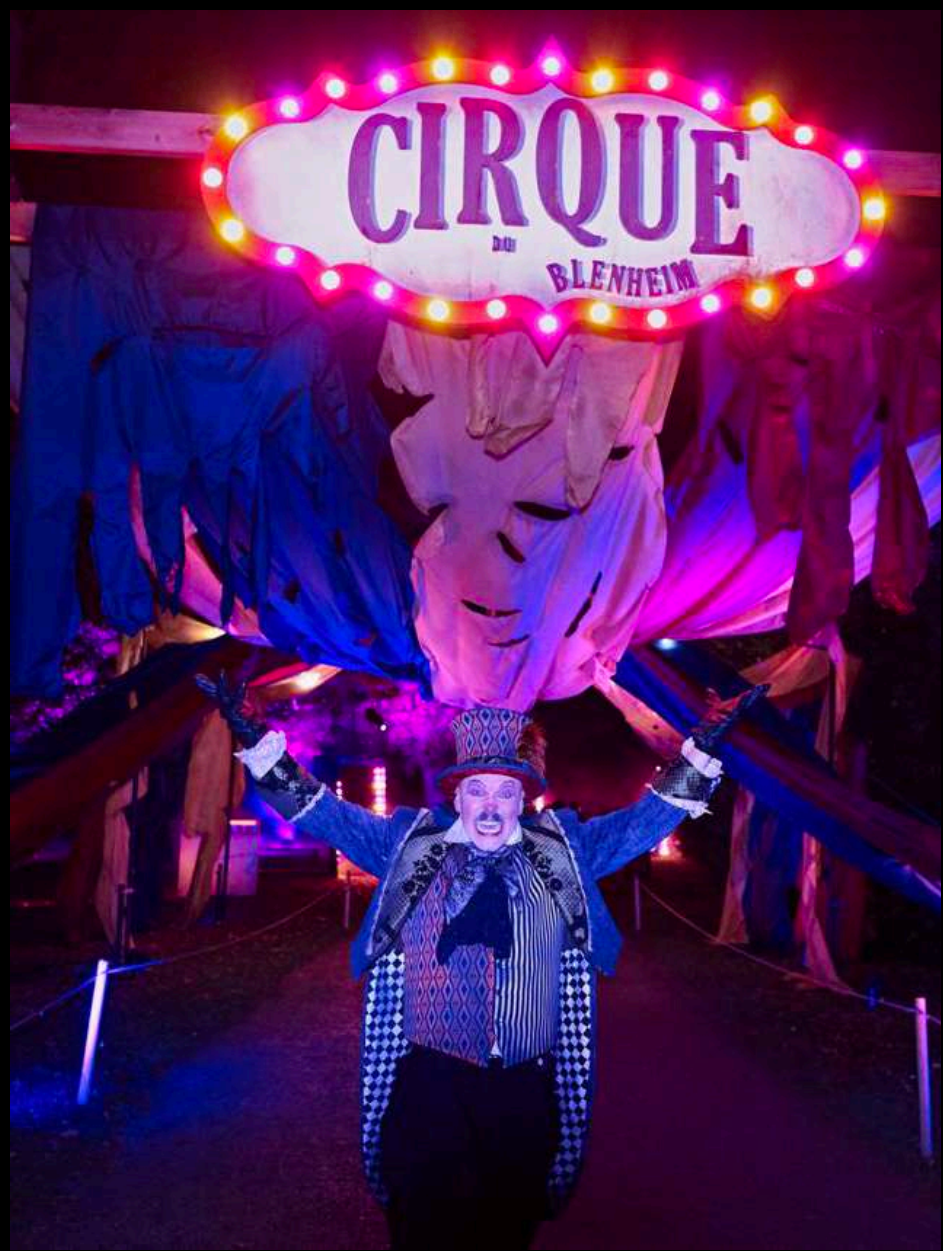
Each Halloween event is specifically curated according to the landscape and environment at each site, and our props are sourced, designed and created by our in-house team to present a variety of different Halloween scenes which create a memorable spooky experience for all ages. Each trail includes a soundscape of chilling noises and haunting tunes, creating shocks, shrills and surprises at every turn, and can also incorporate live performers, including fire performers.

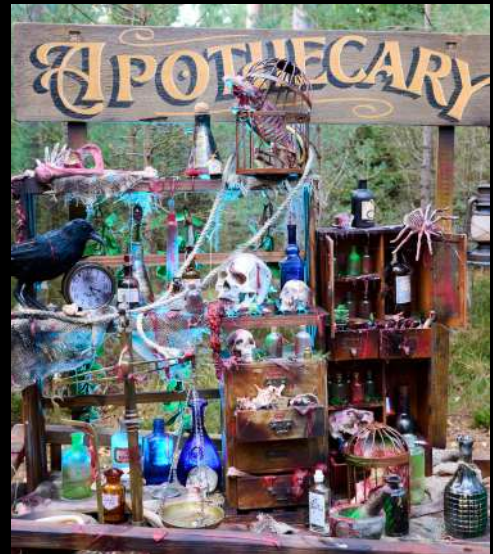
Our Halloween events can also be designed to provide a daytime impact, which increases operational times.

Interested? [Get in touch](#)



Halloween





Fire Shows



Fire Shows

CCL have been producing bespoke fire shows within a variety of landscapes for decades.

Our in-house Fire Producer, Brian Thunder, has worked with some of the World's leading fire display companies including The World Famous, Theatre of Fire, The Bureau of Silly Ideas, Lightfires, PaBoom, Avanti Display, Emergency Exit Arts, Le Maitre, and The National Theatre of Scotland.

Real fire shows have a unique ability to captivate an audience and can be adapted to suit a variety of spaces and themes for any time of year or occasion. CCL develop bespoke installations for each site, ensuring your event is completely unique in shape, size and location. We can also combine real fire elements with music, performance and art to create a standalone event, or design as an addition to an existing event.

Interested? [Get in touch](#)





Contemporary Garden Party



Nutcracker Experience



Event & Prop Hire

Public Image Events, part of the Culture Creative Group, provides bespoke prop hire solutions for all kinds of events - from corporate gatherings and brand activations, to festivals, large-scale public events, cultural or museum exhibitions, weddings, private celebrations, and everything in between. Whatever the occasion, they can help bring your vision to life with creative, high-quality props and immersive experiences.

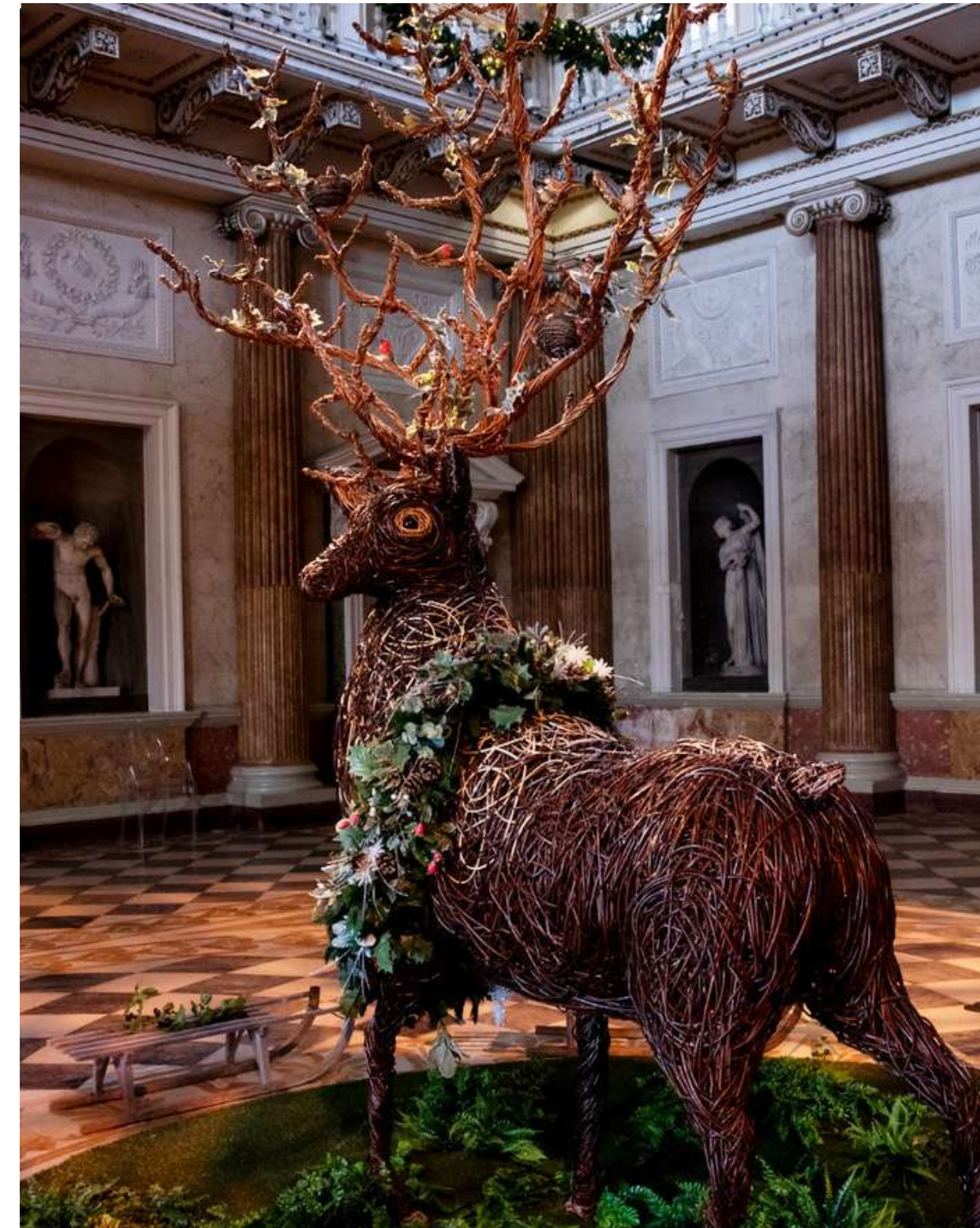


CREATIVE PROPS & EXPERIENCES FOR EVERY OCCASION

All items in our collection are professionally built, visually striking and can be re-imagined for every type of event from weddings, to film & TV, and shopping centres.

PUBLIC
IMAGE
EVENTS

www.publicimage-events.co.uk/hires



Indoor Prop Hire



Discover props of all shapes and sizes on our [website](#).



Endless combinations, one collection.



Perfect for indoor events, commercial window schemes, photo-shoots, whatever your need.



Themed Prop Hire



Explore ideas from our wider collection — we can curate the perfect selection for your project.



A glimpse of our wider collection — there's so much more to explore behind the scenes.



Browse our broader collection — images showcase multiple items, availability may vary, but get in touch and we'll tailor a selection for your project... there's much more!



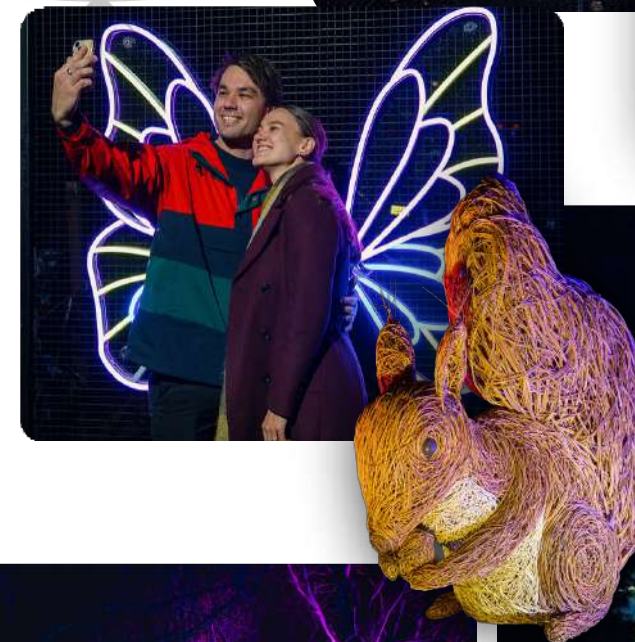
PUBLIC
IMAGE
EVENTS

Inspiration for your project: Mad Hatter's Tea Party, Winter Wonderland, a Robber's Den full of treasure, or a Fairies' Forest — our collection can help bring your vision to life.

Outdoor Prop Hire



Perfect photo opportunities for all events!



Illuminated letters can include programming to add an extra dynamic feel.

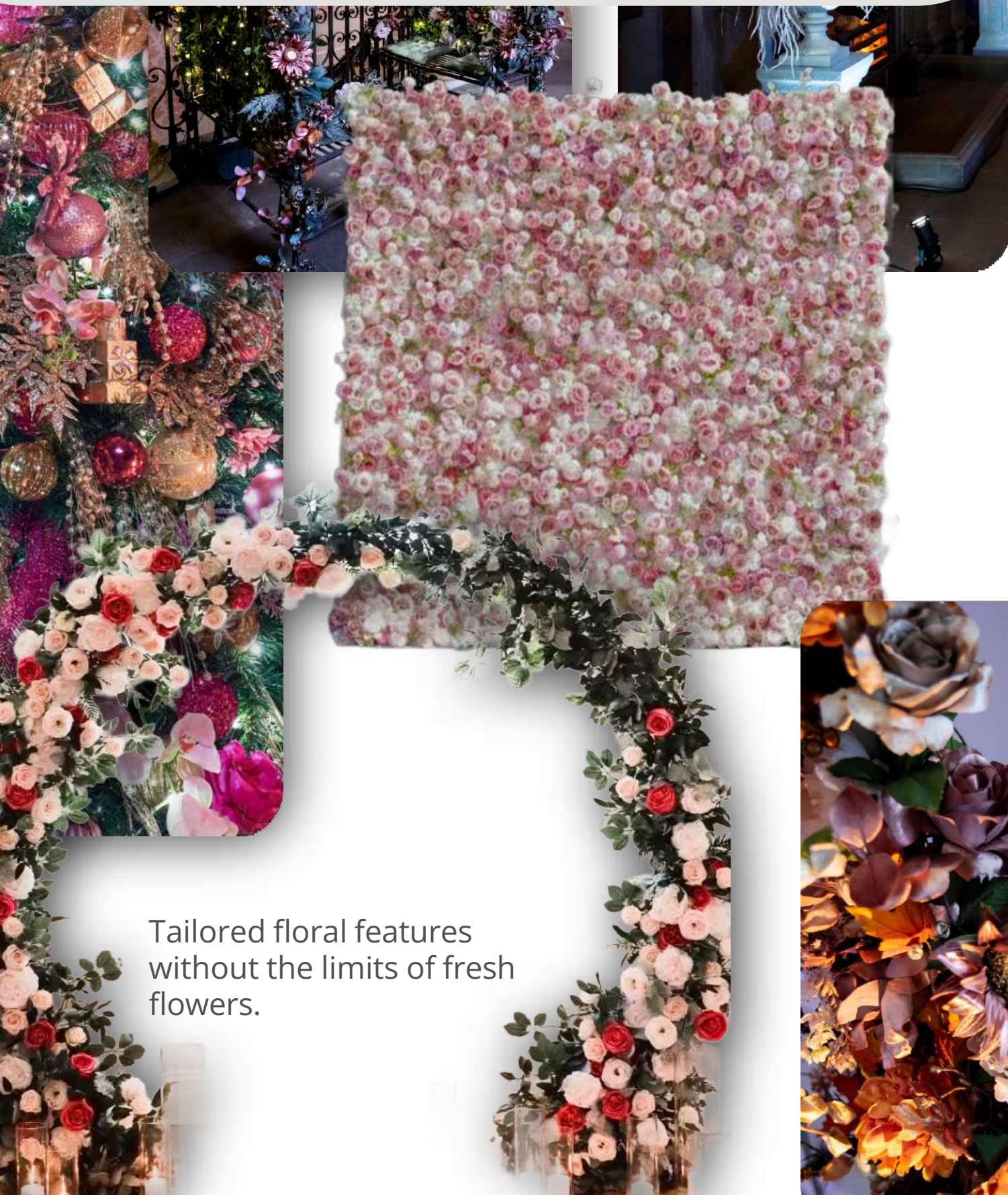


Bespoke Props

Custom arches, urns, and statement pieces styled with realistic artificial greenery.



Bespoke prop builds enhanced with high-quality faux foliage.



Tailored floral features without the limits of fresh flowers.





Get in touch

info@culturecreative.co.uk

www.culturecreative.co.uk | 01665 798 007

HEAD OFFICE | AUSTRALIA | USA

**CULTURE
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